

University of Montana

ScholarWorks at University of Montana

University of Montana News Releases, 1928,
1956-present

University Relations

5-4-1998

Montana World Trade Center chosen for national video conference

University of Montana–Missoula. Office of University Relations

Follow this and additional works at: <https://scholarworks.umt.edu/newsreleases>

Let us know how access to this document benefits you.

Recommended Citation

University of Montana–Missoula. Office of University Relations, "Montana World Trade Center chosen for national video conference" (1998). *University of Montana News Releases, 1928, 1956-present*. 15357. <https://scholarworks.umt.edu/newsreleases/15357>

This News Article is brought to you for free and open access by the University Relations at ScholarWorks at University of Montana. It has been accepted for inclusion in University of Montana News Releases, 1928, 1956-present by an authorized administrator of ScholarWorks at University of Montana. For more information, please contact scholarworks@mso.umt.edu.



The University of
Montana

UNIVERSITY RELATIONS • MISSOULA, MT 59812 • 406-243-2522 • FAX: 406-243-4520

NEWS RELEASE

"This release is available electronically on INN (News Net)."

May 4, 1998

Contact: Arnie Sherman, Montana World Trade Center executive director, (406) 243-6982.

MONTANA WORLD TRADE CENTER CHOSEN FOR NATIONAL VIDEO CONFERENCE

MISSOULA--

The Montana World Trade Center at The University of Montana-Missoula was chosen as one of 12 sites across the United States for a national video conference about connecting U.S. business with Latin American industry.

The video conference, titled "Contacts to Contracts," will be held Monday, May 18, at 8 a.m. in UM's Urey Lecture Hall. Presented by the U.S. Department of Commerce and the Appalachian Regional Commission, the conference is part of a two-day event taking place in Pittsburgh.

"(Hosting this conference) is a significant recognition of the work we have been doing here at the center," said Arnie Sherman, MWTC executive director, "and we're certainly pleased with that."

Presenters will include Daniel McLaughlin, deputy assistant secretary in the Commerce Department's Office of Domestic Operations, and senior commercial officers from U.S. embassies in Argentina, Brazil and Chile, who will discuss specific market opportunities within their countries. Remarks will be followed by a question-and-answer session.

Sherman said the video conference is timely, since the Montana World Trade Center is planning a South American trade mission this summer.

- more -

"But more important to area business," he said, "this is an excellent opportunity to hear firsthand about the tremendous possibilities of doing business in Latin America."

Details regarding registration and cost may be obtained through the center at (406) 243-6982.

The Montana World Trade Center is a non-profit organization whose purpose is to help Montana businesses establish or strengthen their international commercial capabilities. The center works to tap international trade opportunities in the state and region.

###

CBS

Local, dailies (including Spokesman-Review)

Trade.rl